

A Level BUSINESS

Specification: Edexcel

What will I study?

Year 1 includes the following topics:

Theme 1 - Marketing & people

- Meeting customer needs
- The market
- Marketing mix and strategy
- Managing people
- Entrepreneurs and leaders

Theme 2 - Managing business activities

- Raising finance
- Financial planning
- Managing finance
- Resourch management
- External influences

Year 2 has two themes:

Theme 3 - Business decisions and strategy

Theme 4 - Global business

How will I be assessed?

The A-level is assessed by three two hour written exams at the end of the course.

- **Paper 1:**
Will contain questions on theme 1 and theme 4 with a mix of short and long answers
- **Paper 2:**
Will contain questions on theme 2 and theme 3 with a mix of short and long answers
- **Paper 3:**
Will contain questions on all 4 themes with a mix of short and long answers. There will be a pre-released context.

Testing quantitative skills

The AS and A Level will assess quantitative skills, with comprise a minimum of 10% of the overall marks. The skills tested include ratios, averages, fractions, percentages and calculation of profit and loss.

How will I learn?

Class discussions and presentations

- Research and independent learning work etc.
- Analysis of data
- Answering challenging questions
- Group work

What skills will I need?

- Self-motivation
- Interest in the business world
- Independent learning and self-organisation
- Problem solving
- Critical analysis and evaluation
- Mathematical skills for example percentage change

Careers & Progression

A Level Business is welcomed by universities. It also provides an insight into, and progression towards, the business world for students who wish to progress to courses and apprenticeships in fields such as commerce, marketing, accounting, events management and many others.